

# THE AMERICAN OIL & GAS REPORTER<sup>®</sup>

APRIL 2012

The "Better Business" Publication Serving the Exploration / Drilling / Production Industry

## Drilling Technology

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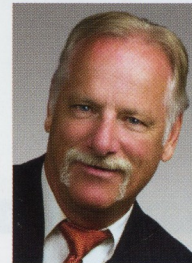
**Dwight D. Keen**  
Chairman KIOGA

"The EPA should use cost/benefit analyses to ascertain the true cost of regulations, not only for the industry, but to the economy."  
Page 144



**Tom Taylor**  
Chairman TAEP

"Oil imports are down from 67 percent of U.S. demand to 36 percent and falling. That is the big picture."  
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**Jim Washburn**  
President TOGA

"We have become more mature as an organization. We realize we have to stay active in state politics."  
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Volume 55 No. 4



## THE ISSUE

Unconventional resources are dominant in today's oil and gas industry, from the equipment companies they employ to their modes of financing and the prospects they seek. April's annual Drilling Technology reports discuss changes to the U.S. drilling rig fleet in order to accommodate deep, long-lateral wells. Another report, Play-Specific Royalty Trusts, examines this financial tool's growing popularity among U.S. independents, while part one of the spring series on International Opportunities reviews global opportunities in shale and tight-oil plays. The Offshore Update reports, which chronicle independents' return to activity in the Gulf of

Mexico, are followed by *AOGR's* annual Independents Guide to OTC. Association news includes Official Convention Sections for KIOGA, TAEP and TOGA, as well as coverage of OOGA, IOGA, LOGA and IOGA WV conventions. Cover photo courtesy of Latshaw Drilling Company. Issue photography courtesy of Energy Corporation of America and Hercules Offshore.

## NEWS

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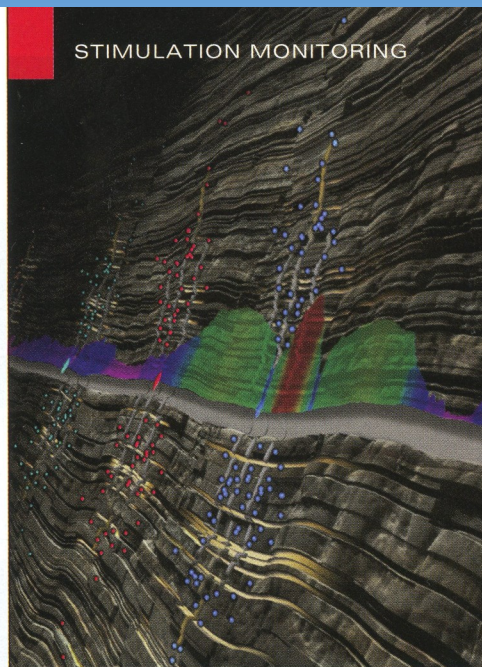
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STIMULATION MONITORING



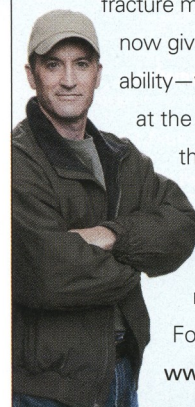
"To get the most out of every frac, real-time near- and far-field monitoring is a winning combination."

In unconventional plays, you're challenged by how to make more oil or gas while reducing costs and meeting environmental parameters. The solution is an industry-first from Halliburton: a synthesis of distributed temperature sensing and microseismic

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